



The more you know, the more you dare®



HEC MBA
Full Time

Welcome to HEC Paris

“In an uncertain and fast-moving global environment, HEC Paris MBA offers participants valuable experience of being immersed in a student body and faculty of diverse nationalities, academic and professional backgrounds. Teamed with exceptionally talented peers from across the globe, you will push each other to achieve, to realize your full potential and ultimately to develop and sharpen your leadership skills. Our program maximizes the collaboration and networking opportunities with streams of just 50 participants.

HEC is not the average business school and we strive to offer an exciting environment where our prestigious faculty will focus on teaching the latest and most advanced curriculum. The HEC MBA team will be available throughout the program to advise you on continuing options. The full-time MBA is an intense 16 month program which equips participants with the technical knowledge, business acumen and interpersonal skills necessary to become leaders on a global stage.”

The HEC MBA incorporates a strong French heritage with international diversity and a curriculum delivered in English. HEC is located on a 300-acre wooded campus, 10 miles (16 km) southwest of Paris, where the culture, history, and charm of the French capital are easily accessible. Pursuing an MBA at HEC is a rare opportunity to transform your profile in our multicultural setting, learn to be flexible and adaptable, and build life-long relationships in the heart of the European business community.

The 16 month full-time option, which is split into a fundamental and a customized phase, ensures that participants receive a thorough grounding in the academic foundations of business and also develop the “soft skills” needed to communicate effectively, inspire trust in colleagues and clients and build business networks.

HEC Paris is ranked #1 Business School in Europe, by the Financial Times (2006-2010)



**Bernard Garrette,
Associate Dean,
HEC MBA**

The perfect equation of 16 months divided into 2 key phases

During your first 8 months you will be immersed in a unique and valuable environment to gain a solid understanding of all business areas – knowledge that is relevant and applicable whatever your career path.

During the second 8 months you set yourself apart from other MBAs when you tailor the program to your own area of specialization allowing you to advance in your chosen career paths. There are many choices available to enable you to reach your goal.

From day one of the program you will receive support and guidance from the Career Management Center, helping you in finding the path that is right for you.





Fundamental Phase

The fundamental phase is a compulsory element of the program which provides you with the essential skills and competencies required.

Courses are academically demanding and provide a solid foundation in management techniques:

- Business Economics
 - Corporate Finance
 - Financial Accounting & Statement Analysis
 - Financial Markets
 - Human Resource Management
 - Management Accounting & Control
 - Marketing
 - Organizational Behavior
 - Operations Management
 - Statistics for Decision
 - Strategic Management
- French (unless you are already fluent)

Projects and seminars will develop your soft skills

Negosim

Solve real-life business problems and manage a company that competes on international markets in a computer-based business simulation.

Visions of Leadership

Discuss and challenge top business, political, military and sports leaders as they share their leadership experience in a series of conferences.

Sustainable Business Conference

Share and examine the efforts and lasting changes towards creating sustainable business across the globe.

Situational Leadership Seminar

Exercise leadership skills during a stay at St Cyr military training camp.

MBA Tournament

Organize and compete in this participant-run event welcoming around 1500 MBAs to HEC Paris from some of the best business schools in Europe.





Customized Phase

Tailor your MBA to work towards achieving your personal aspirations

Specialize by choosing one of four **tracks**:

- Entrepreneurship & Innovation
- Finance
- Marketing
- Strategy

Select **electives** from over seventy available courses. These Electives are either linked to an MBA track or to develop personal skills.

Benefit from the expertise and resources of two institutions, obtain two degrees and enter two alumni networks with a **double degree**. Seize opportunities for international exposure with partner schools such as NYU Stern, MIT, London School of Economics, NUS or the Tsinghua School of Management. Admissions are managed independently by each program according to their standard admissions procedure.

Up to fifty participants per year are selected to go on **International Exchange**, to one of around fifty partner business schools, such as Wharton, Yale, LBS or HKUST.

Fieldwork projects allow participants put skills in to action to facilitate career change, complemented by executive seminars and a written professional thesis:

- **Company Consulting Project:** Gain valuable consultancy experience working in teams. Achieve defined strategic and operational objectives and make a real impact within a company.
- **Individual Professional Project:** Focus on professional transformation and gaining solid work experience.
- **Mission & Action Project:** Work towards a humanitarian goal, gaining business skills while giving back to the community.
- **Creative Academic Project:** Write a business case study, to develop the skills and experience needed to successfully pursue professional ambitions.

Opportunities are available for MBA participants to take courses within other HEC Paris programs. For example **Certificates** can be carried out in Digital Innovation for Business, Energy & Finance, Luxury Strategies, Real Estate and Social Business.

Career Management Center

Know yourself and your professional aspirations, know the market through comprehensive research, and match yourself to the market to ensure a successful transition into your first and subsequent MBA roles.

The HEC MBA Career Management Center offers training in adapting your job search skills to differing sectors, functions and locations in order to gain the attention of top recruiters worldwide. By ensuring that the academic curriculum and career management services work in tandem we provide you with individual coaching and counseling which helps you to navigate smoothly through the program and ultimately, pave your way to a fulfilling professional life. The team offers personalized, sector-specific advice in areas such as Consulting, Finance and Industry, and works closely with the Professional MBA clubs to ensure that you have the best chance of achieving your career objectives.

The HEC MBA Career Management Center activities include:

- Career fairs
- Company treks
- On-campus recruiting
- Developing your personal skills set: CV writing, interviewing, networking, negotiating, etc.

Professional clubs strengthen ties with the corporate world

The activities of HEC MBA Professional clubs are carried out in close cooperation with the Career Management Center. This ensures that clubs have a maximum impact in the sectors in which they operate. HEC Professional clubs include:

- Asia Pacific Business
- Business & Innovation
- Consulting
- Energy
- Entrepreneurship
- Finance
- General Management
- Industry
- Latin Club
- Luxury
- Marketing & Media
- Net Impact
- Private Equity
- Women in Leadership

Faculty

The HEC MBA draws its academic strength and demanding innovative curriculum from a global faculty.

The full-time faculty consists of more than 100 permanent professors and visiting professors, who come from the best universities around the world.

HEC faculty is made up of international researchers who maintain close ties with the business world where they design executive development programs and offer their expertise as consultants. Their ties with the corporate world, extensive research work and original teaching material all enhance the quality of modules offered throughout your MBA. Their dedication to innovation and advancement ensures that the HEC community is consistently on the cutting edge.



Enhance your corporate connections and increase your network

On completion of the MBA at HEC Paris, you will join the HEC alumni network of over 40,000, including some of the world's most influential business leaders.

The HEC MBA alumni network has been built up over 40 years of existence. For an insight in to what the MBA has done for our alumni, visit the HEC MBA Stories website:



➔ www.hecmbastories.com



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How to apply

HEC MBA looks for an overall balance of the following attributes:

- Academic accomplishment
- Professional experience and career progression
- Leadership potential
- International exposure
- MBA motivation and career objectives
- Interpersonal skills and personality

Meet us

We have many opportunities for you to meet with HEC MBA representatives:

- Campus visits
- MBA Fairs
- Presentations
- Virtual Information Sessions
- Special events in cities around the world

Full details of when and where to meet us can be found on the HEC MBA website.

Fees*: 16 month Full-Time MBA: €48 000

**subject to change*

We offer all candidates the opportunity to complete an online candidate profile (30 minutes) prior to submitting your full application to the program. Our development team will give you feedback on your overall profile based on your professional and academic accomplishments.

The application form will allow us to gain an insight in to you both personally and professionally. As part of your application you should explain how you feel you can contribute to the HEC MBA and how you expect to benefit from the program.

The application is completed online which allows you to start, save and follow the status of your application once it has been submitted.



www.mba.hec.edu

