

SCHOOL OF BUSINESS

BUILDING TOMORROW'S BUSINESS LEADERS



Bond University's School of Business is Australia's first and most dynamic private business school. Dedicated to building tomorrow's business leaders one by one, our programs will prepare you for executive-level management careers in the global marketplace.

Our programs are distinguished by the application of the very latest academic theory to the complexities of real-life corporate case studies. Internationally recognised academics and high profile business leaders have merged their theoretical knowledge and practical experience to develop flexible programs in a variety of specialised study areas.

All our undergraduate and postgraduate degrees are underpinned by a clear focus on fostering leadership skills and entrepreneurial vision. We teach our students how to communicate and negotiate, promote and enhance their public speaking skills, foster a willingness to take calculated risks, and actively encourage their drive to succeed.

If you aspire to a career that will take you to the upper echelons of corporate management, you will find the tools you need to bring your ambition to life at Bond University's School of Business.

TOP 5 REASONS FOR THE SCHOOL OF BUSINESS:

1. Above world standing research
2. State-of-the-art facilities including the Macquarie Trading Room
3. Fast-tracked degrees - get a head start and finish up to 12 months earlier
4. Cultivating successful entrepreneurs one by one
5. Small class sizes equals personalised attention



**BOND
UNIVERSITY**
SCHOOL OF BUSINESS



STUDY OPTIONS WITHIN THE SCHOOL OF BUSINESS

UNDERGRADUATE PROGRAMS

Bachelor of Business

The Bachelor of Business provides you with the knowledge and practical experience to do business anywhere in the world. You can major in a variety of discipline areas including business information systems, business law, entrepreneurship, international business, management, marketing and marketing communication.

Bachelor of Commerce

The Bachelor of Commerce is for students with an interest in finance related careers. The program structure enables you to major in specialist areas including finance, accounting and business economics.

POSTGRADUATE PROGRAMS

Master of Business

The Master of Business program provides an opportunity for students with undergraduate training in another field to gain strong grounding for career advancement in business. You can gain a specialisation in finance, international business, marketing or a customised program incorporating all three.

Master of Business Administration (MBA)

The MBA is an accelerated program that blends the most current industry-relevant research with application to business challenges. You also have the option of extending your MBA to include a specialisation in family enterprise, finance, global business, information technology or marketing.

Executive Master of Business Administration (EMBA)*

Offered exclusively to upper echelon corporate managers, the EMBA addresses manager training at the highest level. You can choose between the corporate stream and the family business stream.

Master of Accounting

The Master of Accounting provides an opportunity for students with undergraduate training in other fields to gain a professional accounting qualification. The course offers both a firm academic grounding and a hands-on understanding of the industry.

Master of Finance

The Master of Finance is designed for those whose career demands in depth knowledge of the finance industry. The specialised program structure incorporates traditional core finance subjects along with advanced finance study options.

Doctor of Philosophy

The Doctor of Philosophy program places a major emphasis on independent inquiry, a contribution to research in a specialist area, competence in research methodologies and the ability to communicate research results. The program is offered in a variety of research areas.

The School of Business also offers other programs of study, including Professional master's programs which incorporate the standard master's structure plus a 20 week work integrated learning component. Please visit the website for more information.

For more information contact:

Office of Admissions

Email: information@bond.edu.au
Phone: +61 7 5595 1024

www.bond.edu.au/business



**BOND
UNIVERSITY**
SCHOOL OF BUSINESS

CRICOS CODE 00017B

*Not available to student visa holders.
Information correct at time of printing (July 2011).